

Digital Media and Design

Bachelor of Science

2025-2026

General Areas of Service: A Bachelor of Science in Digital Media and Design, students will be able to build a media foundation by obtaining the skills and focused on media, law, filmmaking, screenwriting, audio production, graphic design, and web design.

BS in Digital Media and Design will set students up for success in the expansive field of the media world, which is growing at an exponential rate. Students majoring in Digital Media and Design can go into excellent career paths from video production, animation, web development and graphic design.

Professional Training: A strong emphasis in understanding and practicing the theory and skills of excellent filmmaking is important to do well in the film industry. Students receive valuable personalized instruction and advising oriented toward helping them recognize and reach their goals as filmmakers. Graduates have a thorough knowledge of how filmmaking works and are qualified to use their skills in a variety of professional settings ranging from Hollywood to businesses and social media to church media and events. With an increasing need for high-quality visual media, the training offered in this program positions students to serve in a variety of ways. As online interaction becomes an important part of the life of most people, filmmaking skills are becoming more and more necessary to help create effective communication.

Job Outlook: According to the Bureau of Labor Statistics (BLS), “Overall employment of web developers and digital designers is projected to grow 23 percent from 2021-2031, much faster than the average for all occupations. (See www.bls.gov) For Producers and Directors, the BLS states that the “employment is projected to grow 24 percent from 2020 to 2030, much faster than average for all occupations.” See www.bls.gov Web Developers and Digital Designers.

Earnings: Bureau of Labor Statistics reports Digital Designers Median pay in 2021 as \$78,300 per year.

DEPARTMENT OF COMMUNICATIONS

Canaday Technology Center
(509) 527-2832

Websites

[Walla Walla University](#)
[University Bulletin](#)

[Department of Communication](#)
[Department of Technology](#)

Faculty

Chair
[Nancy Semotuk](#) (Communications)
[Rob Holm](#) (Technology)

Advisor

[Jerry Hartman](#)
[Brent Bergham](#)

Suggested Degree Path

TOTAL CREDITS REQUIRED: 192 cr. GENERAL STUDIES REQUIREMENTS: 64-69 cr. [See the Undergraduate Bulletin for Details](#)

The chart below details one suggested path a student may take to complete a bachelor's degree in Digital Media & Design. GRPH 455- Graphic Services

Freshman Year

Fall Courses	Hours
Design Studio 1 (GRPH 124)	4
College Writing I (ENGL 121)	3
Principles of Photography (PHTO 156)	3
General Studies	6
Total	16

Winter Courses	Hours
College Writing II (ENGL 122)	3
Essen. of Filmmaking (FLTV 135)	4
General Studies Mathematics	4
General Studies	5
Total	16

Spring Courses	Hours
Media and Culture (COMM 145)	4
Stu. 2 Digital Image (GRPH 136)	4
Stu. 3 Layout (GRPH 255)	4
General Studies	4
Total	16

Sophomore Year

Fall Courses	Hours
Preproduction (FLTV 201)	1
Screen Writing (FLTV 202)	3
Research Writing (ENGL 223)	3
General Studies/Major Electives	5
Total	16

Winter Courses	Hours
Production & Cinematography (FLTV 203)	4
Web Design Studio (GRPH 263)	4
Audio Production I (FLTV 222)	2
General Studies/Major Electives	6
Total	16

Spring Courses	Hours
Video Editing & Cinematography (FLTV 204)	4
Stu:4: Illustration (GRPH 262)	4
General Studies/Major Electives	12
Total	16

Junior Year

Fall Courses	Hours
* COMM 480 OR TECH 321*	3
Media Writing (JOUR 245)	2
(SOPH or Jr. Yr)	
- Video Animation and Effects (FLTV 410)	4
* GRPH 445 or FLTV 465*	7
Total	16

Winter Courses	Hours
Media Law (COMM 357)	4
General Studies/Major Electives	12
Total	16

Spring Courses	Hours
* COMM 480 OR TECH 321*	4
Web Publishing (GRAP 463)	4
- UI/UX Design Fundamentals (GRPH 466)	4
General Studies/Major Electives	4
Total	16

Senior Year

Fall Courses	Hours
Communication Theory (COMM 475)	4
Portfolio Design (GRPH 492)	4
* FLTV 435 or GRPH 445*	4
General Studies/Major Electives	4
Total	16

Winter Courses	Hours
General Studies/Major Electives	4
Total	16

Spring Courses	Hours
Documentary Film (FLTV 412)	4
Senior Project (TECH 499)	1
* FLTV 435 or GRPH 445*	4
General Studies/Major Electives	7
Total	16

+ Offered even years only

- Offered odd years

*SELECT ONE *	*SELECT ONE*	*SELECT ONE*
COMM 444- Media, Culture & World View (2cr) OR FLTV 412 Documentary Film (4cr) Offered Spring Quarter	COMM 480- Redemptive Cinema (3cr) (Offered Fall Qtr) OR TECH 321- Technology and Society (Offered Spring Qtr)	FLTV 435- Creative Producing (4cr) Offered Fall Quarter OR GRPH 445- Graphic Services Offered Winter Quarter

Office of Academic Advisement

Canaday Technology Center, Room 311 • (800) 558-2132 • (509) 527-2132