

Business Administration Major Bachelor of Arts 2025-2026

General Areas of Service: A Bachelor of Arts degree with a major in business administration is a flexible, broadly-based degree ideal for those students who want solid preparation, along with a non-business minor and foreign language study. Many pre-professional students (pre-medicine, pre-dentistry, etc.) find this degree especially attractive because they obtain not only a solid background in business but are also able to meet the prerequisites of professional schools. Other students who want business training may wish to get a minor in another area that interests them, such as health, history, communications, etc.

Professional Training: This degree prepares students for entry into the business world or graduate study. It also offers students a liberal education in the concepts and skills useful for decision-making in organizations.

Job Outlook and Earnings: The variety of positions available with this degree is so vast that it is difficult to predict the average job outlook or earning potential. Nevertheless, the average salary and employment rates are substantially higher for those with bachelor degrees than for those who only hold a high school diploma.

SCHOOL OF BUSINESS

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Websites
[Walla Walla University](#)
[University Bulletin](#)

[School of Business](#)

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Suggested Degree Path

TOTAL CREDITS REQUIRED: 192 cr. GENERAL STUDIES REQUIREMENTS: 77 cr. [See the Undergraduate Bulletin for Details](#)

The chart below details one suggested path a student may take to complete a bachelor's degree.

All B.A. degrees require a minor

Cognates are listed in *italics*.

Freshman Year

Fall Courses	Hours
Intro to Analytical Writing (ENGL 121)	3
Colloquium (GBUS 495)	0
General Studies/Electives/Minor	13
Total	16

Winter Courses	Hours
Bus. Analytics with MS Excel (CIS 140)	4
Intro to Research Writing (ENGL 122)	3
Colloquium (GBUS 495)	0
General Studies/Electives/Minor	9
Total	16

Spring Courses	Hours
Intro. to Statistics (MATH 106)	4
Colloquium (GBUS 495)	0
General Studies/Electives/Minor	12
Total	16

Sophomore Year

Fall Courses	Hours
Prin. of Financial Accounting (ACCT 201)	4
Principles of Microeconomics (ECON 210)	4
Colloquium (GBUS 495)	0
General Studies/Electives/Minor	8
Total	16

Winter Courses	Hours
Prin. of Financial Accounting (ACCT 202)	3
Prin. of Macroeconomics (ECON 211)	4
Colloquium (GBUS 495)	0
General Studies/Electives/Minor	9
Total	16

Spring Courses	Hours
Prin. of Managerial Accounting (ACCT 203)	3
Business Analytics and Data Visualization (CIS 240)	4
Colloquium (GBUS 495)	0
Business Communication (GBUS 270)	4
General Studies/Electives/Minor	5
Total	16

Junior Year

Fall Courses	Hours
Prin. of Management (MGMT 371)	4
Colloquium (GBUS 495)	0
Business Electives	4
General Studies/Electives/Minor	8
Total	16

Spring Courses	Hours
Managerial Finance (FINA 351)	4
Colloquium (GBUS 495)	0
Internship (GBUS 490)*	0-4
General Studies/Electives/Minor	12
Total	16

Winter Courses	Hours
Principles of Marketing (MKTG 381)	4
Colloquium (GBUS 495)	4
Business Electives	4
General Studies/Electives/Minor	4
Total	16

Senior Year

Fall Courses	Hours
Business Law I (GBUS 361)	4
Colloquium (GBUS 495)	0
General Studies/Electives/Minor	12
Total	16

Winter Courses	Hours
Business Ethics (MGMT 463)	4
Colloquium (GBUS 495)	0
General Studies/Electives/Minor	12
Total	16

Spring Courses	Hours
Strategic Mgmt. (MGMT 489)	4
Colloquium (GBUS 495)	0
General Studies/Electives/Minor	12
Total	16

* Required: Internship ([GBUS 490](#)), 0-4 Credits. A minimum of 120 hours is required regardless of the number of credits. Usually completed during the summer.

Note: All seniors must take a comprehensive exam in their major field before graduation – these are exit exams.