

Business Administration Major
Bachelor of Science
2025-2026

General Areas of Service: A Bachelor of Science degree in Business Administration is designed for students who want more business content than what is provided by a B.A. degree, but with more flexibility than what the B.B.A. degree provides. It is ideal for those who, in addition to a business degree, want to meet the entrance requirements for graduate school, medical school, dental school, etc. The B.S. also allows students to obtain a second major if they wish. No minor is required.

Professional Training: The curriculum covers accounting and economics principles, functional areas of administration (such as marketing, management theories and practices) and basic financial analysis. Many pre-professional students (pre-med, pre-dent, etc.) find this degree especially attractive because they obtain not only a solid background in business but are also able to meet the prerequisites of professional schools.

Job Outlook and Earnings: The variety of positions available with this degree is so vast that it is difficult to predict the average job outlook or earning potential. Nevertheless, the average salary and employment rates are substantially higher for those with bachelor degrees than for those who only hold a high school diploma.

SCHOOL OF BUSINESS

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Websites

[Walla Walla University](#)
[University Bulletin](#)
[School of Business](#)

Faculty

Dean: [David Lennox](#)
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[Johanna Attoh](#)
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[George Perez](#)
[Stephen Pilgrim](#)
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Suggested Degree Path

TOTAL CREDITS REQUIRED: 192 cr. GENERAL STUDIES REQUIREMENTS: 65 cr. [See the Undergraduate Bulletin for Details](#)
The chart below details one suggested path a student may take to complete a bachelor's degree.

Freshman Year

Fall Courses	Hours
Introduction to Analytical Writing (ENGL 121)	3
Colloquium (GBUS 495)	0
General Studies/Electives	13
Total	16

Winter Courses	Hours
Bus. Analytics with MS Excel (CIS 140)	4
College Writing II (ENGL 122)	3
Colloquium (GBUS 495)	0
General Studies/Electives	9
Total	16

Spring Courses	Hours
Intro to Statistics (MATH 106)	4
Colloquium (GBUS 495)	0
General Studies/Electives	12
Total	16

Sophomore Year

Fall Courses	Hours
Prin. of Financial Accounting (ACCT 201)	4
Business Analytics and Data Visualization (CIS 240)	4
Colloquium (GBUS 495)	0
General Studies/Electives	8
Total	16

Winter Courses	Hours
Prin. of Financial Accounting (ACCT 202)	3
Prin. of Microeconomics (ECON 210)	4
Colloquium (GBUS 495)	0
General Studies/Electives	9
Total	16

Spring Courses	Hours
Prin. of Managerial Accounting (ACCT 203)	3
Prin. of Macroeconomics (ECON 211)	4
Colloquium (GBUS 495)	0
Business Communication (GBUS 270)	4
General Studies/Electives	5
Total	16

Junior Year

Fall Courses	Hours
Prin. of Management (MGMT 371)	4
Colloquium (GBUS 495)	0
Principles of Marketing (MKTG 381)	4
General Studies/Electives or Business Electives	8
Total	16

Spring Courses	Hours
Managerial Finance (FINA 351)	4
Colloquium (GBUS 495)	0
Internship (GBUS 490)*	0-4
General Studies/Electives or Business Electives	8-12
Total	16

Winter Courses	Hours
Operations Management (MGMT 366)	4
Info Systems & Bus Intel (CIS 301)	4
Colloquium (GBUS 495)	0
General Studies/Electives or Business Electives	8
Total	16

Senior Year

Fall Courses	Hours
Business Law I (GBUS 361)	4
Colloquium (GBUS 495)	0
General Studies/Electives or Business Electives	12
Total	16

Winter Courses	Hours
Business Ethics (MGMT 463)	4
Colloquium (GBUS 495)	0
General Studies/Electives or Business Electives	12
Total	16

Spring Courses	Hours
Business Law II (GBUS 362)	4
Strategic Management (MGMT 489)	4
Colloquium (GBUS 495)	0
General Studies/Electives or Business Electives	8
Total	16

* Required: Internship ([GBUS 490](#)) 0-4 Credits. A minimum of 120 hours is required regardless of the number of credits. Usually completed during the summer.

Note: All seniors must take a comprehensive exam in their major field before graduation – these are exit exams.