

Bachelor of Business Administration

Concentration: Finance

2025-2026

General Areas of Service: Finance is a discipline at the heart of the business world. It is closely related to accounting and economics and opens a variety of different opportunities for its graduates. People may work in financial organizations, such as banks, insurance companies, mutual funds, real estate firms, brokerage houses, and pension funds. In addition, they could also work as financial managers in non-financial organizations (McDonald's, Microsoft, etc.), non-profit organizations (Red Cross, WWU, etc.), and government organizations. Finance jobs specialize in areas such as banking, investments, real estate, personal financial planning, insurance, currency exchange, pension and retirement planning, valuation of businesses, demand forecasting, cash, receivables, & inventory management, capital budgeting, etc.

Professional Training: Because finance is such a broad discipline with an infinite diversity of job descriptions, it is hard to specify typical professional training. However, a four-year degree in business with a finance concentration is a good starting point for anyone wishing to enter this field. Many finance professionals also seek certification, such as the CFA (Certified Financial Analyst) or the CFM (Certified Financial Manager).

Job Outlook: The U.S. Bureau of Labor Statistics (BLS) projected to grow 8 percent from 2022 to 2032, faster than the average for all occupations. (See www.bls.gov)

Earnings: The U.S. Bureau of Labor Statistics reports a median annual pay for financial analysts of \$101,350 as of May 2024. (See www.bls.gov)

SCHOOL OF BUSINESS

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Websites

[Walla Walla University](#)
[University Bulletin](#)

[School of Business](#)

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Suggested Degree Path

TOTAL CREDITS REQUIRED: 192 cr. GENERAL STUDIES REQUIREMENTS: 65 cr. [See the Undergraduate Bulletin for Details](#)

The chart below details one suggested path a student may take to complete a bachelor's degree in Finance.

Cognates are listed in *italics*.

Freshman Year

Fall Courses	Hours
College Writing I (ENGL 121)	3
Colloquium (GBUS 495)	0
General Studies/Electives	13
Total	16

Winter Courses	Hours
Bus. Analytics with MS Excel (CIS 140)	4
College Writing II (ENGL 122)	3
Colloquium (GBUS 495)	0
General Studies/Electives	9
Total	16

Spring Courses	Hours
Intro to Statistics (MATH 106)	4
Colloquium (GBUS 495)	0
General Studies/Electives	12
Total	16

Sophomore Year

Fall Courses	Hours
Prin. of Financial Accounting (ACCT 201)	4
Prin. of Microeconomics (ECON 210)	4
Bus. Analytics & Data Visualization (CIS 240)	4
Colloquium (GBUS 495)	0
General Studies/Electives	4
Total	16

Winter Courses	Hours
Prin. of Financial Accounting (ACCT 202)	3
Prin. of Macroeconomics (ECON 211)	4
Colloquium (GBUS 495)	0
General Studies/Electives	9
Total	16

Spring Courses	Hours
Prin. of Managerial Accounting (ACCT 203)	3
Bus. Communications (GBUS 270)	4
Colloquium (GBUS 495)	0
Prin. of Management (MGMT 371)	4
General Studies/Electives	5
Total	16

Junior Year

Fall Courses	Hours
Managerial Finance (FINA 351)	4
Principles of Marketing (MKTG 381)	4
Intermediate Accounting (ACCT 321)	4
+ Intern. Trade & Finance (FINA 488)	4
Colloquium (GBUS 495)	0
Total	16

Winter Courses	Hours
Info. Systems & Bus. Intel. (CIS 301)	4
Business Law I (GBUS 361)	4
Operations Management (MGMT 366)	4
Intermediate Accounting (ACCT 322)	4
Colloquium (GBUS 495)	0
Total	16

Spring Courses	Hours
Business Law II (GBUS 362)	4
Finance/Economics/Accounting/Business Elective	4
Colloquium (GBUS 495)	0
Internship (GBUS 490)*	0-4
General Studies/Electives	4-8
Total	16

Senior Year

Fall Courses	Hours
Colloquium (GBUS 495)	0
Investments (FINA 325)	4
Finance/Economics/Accounting/Business Elective	4
General Studies/Electives	8
Total	16

Winter Courses	Hours
Business Ethics (MGMT 463)	4
Fin. Mkts. & Institutions (FINA 441)	4
Colloquium (GBUS 495)	0
Finance/Economics/Accounting/Business Elective	4
General Studies/Electives	4
Total	16

Spring Courses	Hours
Finance/Economics/Accounting/Business Elective	4
Colloquium (GBUS 495)	0
Strategic Mgmt. (MGMT 489)	4
General Studies/Electives	8
Total	16

* Offered alternate years only

* Required: Internship ([FINA 490](#)) 0-4 Credits. A minimum of 120 hours is required regardless of the number of credits. Usually completed during the summer.

Note: All seniors must take a comprehensive exam in their major field before graduation - these are exit exams.